



## KAUTILYA SCHOOL OF PUBLIC POLICY

GITAM (Deemed to be University)

Rudraram, Patancheru Mandal

Hyderabad, Telangana 502329

<b>Course Code:</b> PPOL2021	<b>Course Title:</b> Public Economic Policy and Communication for Managers	
<b>Semester:</b> 3	<b>Course Type:</b> Minor	<b>Credits:</b> 3
<b>Home Program(s):</b> MPP	<b>Batch/Academic Year:</b> 2025-26	
<b>Course Lead:</b> Dr. Rathin Roy	<b>Assigned AA:</b>	

### Course Description

This course exposes undergraduate students to topics in public economic policy making that are relevant to private sector managers. The competencies gained in this course would serve as a platform for postgraduate study and will enable entry level managers to competently and knowledgeably assist middle and senior management in corporate policy functions.

The course consists of an introduction and overview class, followed by 7 topical units, units 1-6 will have 1 or 2 seminars on specific topics in public economic policy anchored by the course lead or an economic policy practitioner. An one hour follow up session with the course lead will distill the important policy lessons and learning points from each seminar.

Unit 7 will be on communicating public economic policy. This will be taught in interactive multimodal format.

### Learning Objectives

1. Become familiar with topics of contemporary interest to market players and senior managers in contemporary Indian public economic policy
2. Understand the analytical and empirical content of each policy area, equipping students with the basic analytical competencies to understand, summarise and communicate the content of public economic policy issues.
3. Expose students to applied practitioner thinking on these issues, using the interactive case study method.

## Course Outcomes

On successful completion of this course, students will be able to:

1. Demonstrate knowledge and familiarity about Indian public economic policy issues, debates and challenges.
2. Prepare briefs and acquaint senior managers about important public economic policy issues and developments.
3. Master concepts content and trends in Indian consumption patterns, budgeting processes, the evolution of corporate taxation policy, and the economic policy perspective on public investment and investment incentives.

## Readings

1. Lilliput Land by Rama Bijapurkar

<https://ramabijapurkar.com/lilliput-land-rama-bijapurkar-new-book/>

Also available in KSPP Library

Please note that the readings for each class will be communicated prior to the respective sessions.

## Course Content

<b>Unit I</b>	<b>Session : 5</b>	<b>Understanding the economics of India's consumption story</b>
<b>Unit II</b>	<b>Session : 6</b>	<b>Anatomy of the Union revenue budget and the Anatomy of the Union capital budget</b>
<b>Unit III</b>	<b>Session : 2</b>	<b>Taxation - Recent Development and its Policy Implications</b>
<b>Unit IV</b>	<b>Session : 3</b>	<b>Intra year real time economic policy assessments</b>
<b>Unit V</b>	<b>Session : 6</b>	<b>Investment - Recent focus on Infrastructure Development and Industrialisation</b>
<b>Unit VI</b>	<b>Session : 5</b>	<b>The Case for fiscal responsibility</b>
<b>Unit VII</b>	<b>Session : 2</b>	<b>Communicating on public economic policy</b>